

*Boston's*

# CHORUS PRO MUSICA

Innovative, High-Quality Choral Performances



# ABOUT CHORUS PRO MUSICA

Chorus pro Musica has a superb reputation as one of the talented choruses of New England. Founded in 1949 by the late Alfred Nash Patterson, one of the most influential forces in choral music in New England, Chorus pro Musica quickly became known for its innovative programming and high-quality performances. The 100-member chorus, now led by the talented Jamie Kirsch, has performed with such famed organizations as the Boston Symphony Orchestra, the Boston Philharmonic, the New England Philharmonic, the Boston Ballet, the Pittsburgh Symphony Orchestra, and the Concert Opera Boston. Chorus pro Musica has two Grammy nominations for its collaboration with the Boston Symphony Orchestra on the RCA label. More recently, Jonathan Blumhofer of the Arts Fuse selected the chorus' performance of Gershwin's "Of Thee I Sing" as one of the top ten classical performances of 2017. The chorus has performed in Boston, Arlington, Cambridge, Newton, and other towns in the Greater Boston area in which the audience size ranges from 200-1,000 local residents.

Chorus pro Musica is a 501(c)(3) nonprofit organization. We are seeking funds from individuals and corporations who support the arts in Boston. By sponsoring Chorus pro Musica, you will help foster music in the local community, give community members the opportunity to hear incredible performances, and help members of the chorus pursue their love of singing.

[www.choruspromusica.org](http://www.choruspromusica.org)

# REASONS TO PARTNER WITH CPM



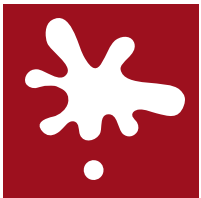
## *A marketing opportunity*

As a sponsor, your name and your message will be communicated effectively to community members helping you promote your business.



## *Foster a vibrant community*

Employees want to be a part of a vibrant community. Help foster a vibrant community by supporting your local nonprofit arts organizations.



## *Inspire creativity as a skill*

Creativity allows employees to think critically and solve problems. Introducing employees to the arts can expand their creative skills in the workplace.



## *A benefit to your employees*

Tickets to community arts events can be a meaningful perk and benefit to your employees. This can help make your company a more appealing environment for existing and potential employees.



# SPONSORSHIP OPPORTUNITIES

## *Backer \$500*

- Name featured on website sponsor page
- Quarter-page B&W advertisement in one program
- 2 tickets to a Chorus pro Musica concert of your choice\*
- 2 tickets to exclusive donor events

## *Patron \$1,000*

- Small logo featured on website sponsor page
- Quarter-page B&W advertisement in all season programs
- 2 tickets to a Chorus pro Musica concert of your choice
- 2 tickets to exclusive donor events

## *Benefactor \$2,500*

- Medium logo featured on website sponsor page
- Half-page B&W advertisement in all season programs
- 2 Chorus pro Musica season subscriptions
- 2 tickets to exclusive donor events

## *Guardian \$5,000*

- Large logo featured on website sponsor page
- Social media mention
- Full-page B&W advertisement in all season programs
- 4 Chorus pro Musica season subscriptions
- 4 tickets to exclusive donor events

## *Angel \$10,000*

- Large logo featured on website sponsor page
- Social media mention for every performance
- Full-page B&W advertisement in all season programs
- 6 Chorus pro Musica season subscriptions
- 6 tickets to exclusive donor events
- Announcement at performing events (when available)
- Sponsorship plaque for your office

## *Corporate Partner \$20,000+*

- Large logo featured on website sponsor page and homepage
- Featured story on our website and shared on social media
- Full-page color advertisement in program
- 10 Chorus pro Musica season subscriptions
- 10 tickets to exclusive donor events
- Announcement at performing events (when available)
- Featured signage at each event
- Sponsorship plaque for your office
- Right to post “proud sponsor of Chorus pro Musica” with the Chorus pro Musica logo on your corporate responsibility page

## *Event Sponsorship Opportunities*

Chorus pro Musica also seeks event-specific sponsors. Contributions can range from sponsoring a soloist to hosting a post-concert reception. These unique donations come with their own benefits and perks, such as being featured on event promotional materials or attending event-specific donor receptions. Please contact our Development Team at [development@choruspromusica.org](mailto:development@choruspromusica.org) for more information.

\* All concert tickets are pending availability and must be coordinated two weeks prior to concert date.

# ADVERTISING RATES

(based on 8.5" x 5.5" finished program size)

## Full Page

7.5" H x 4.5" W (B&W)\*

## \$275

per concert

## 1/2 Page

3.75" H x 4.5" W (B&W)

## \$150

per concert

## 1/4 Page

2" H x 4.5" W (horizontal) (B&W)  
3.75" H x 2.25" W (vertical) (B&W)

## \$100

per concert

## 1/8 Page

2" H x 2.25" W (B&W)\*\*

## \$50

per concert

## Front Inside Cover

7.75" H x 4.5" W (4-Color)

## \$1,800

for FULL season

## Back Inside Cover

7.75" H x 4.5" W (4-Color)

## \$1,500

for FULL season

Save 25% with purchase of three or more ads.

Purchase an ad by emailing [development@choruspromusica.org](mailto:development@choruspromusica.org)

\* Will accept up to 8.25" H x 5.25" W (semi-bleed) with 1/8" margin

\*\* 3.5" H x 2" W business cards also accepted

# CONTACT US

## *Sponsorship & Ad Opportunities*

To sponsor Chorus pro Musica, purchase advertisements, or for additional inquiries, please contact [development@choruspromusica.org](mailto:development@choruspromusica.org).

## *Ticket Purchases*

To purchase season subscriptions or group tickets to an upcoming Chorus pro Musica concert, please contact [manager@choruspromusica.org](mailto:manager@choruspromusica.org) or (617) 267-7442.

# THANK YOU!



[www.choruspromusica.org](http://www.choruspromusica.org)





# Chorus *pro Musica*

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